

## Freedom of Information Act 2000 disclosure log entry

### Reference

17-18311

### Date sent

26/01/2018

### Subject

Facebook and Services on Google

### Details of enquiry

1. Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?
2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?
3. Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?
4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?
5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?
6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?
7. Is there an official policy for the use of organisational Facebook or Twitter Accounts (ie how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them?

### Response Sent

1. Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?  
<https://www.facebook.com/TavistockandPortmanEducation/> – Jan 2016  
<https://www.facebook.com/thinkingspaceHY/> –Feb 2017
2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?  
**We do not do any advertising of our clinical services. We use advertising to promote our education and training work.**  
2015-16: £105  
2016-17: £1190  
2017-18: £4,383.38
3. Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?  
<https://twitter.com/tavitraining> – November 2009  
<https://twitter.com/taviandport> – June 2013

4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?  
No
5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?  
We use Google Analytics to track the performance of our web properties and have an associated email account. Neither of these has any associated costs. We set up Google Analytics in August 2015.
6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?  
We do not do any advertising of our clinical services. We use advertising to promote our education and training work.  
2015-2016: £261  
2016-17: £0  
2017-18: £0
7. Is there an official policy for the use of organisational Facebook or Twitter Accounts (ie how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them?  
We have a draft policy, 'Internet and social media use policy for staff and visitors'. As it is in draft form at the moment it is not possible to share it, and is intended for future publication, once the final version has been signed off.