

## Freedom of Information Act 2000 disclosure log entry

### Reference

23-24129

### Date response sent

18/07/23

### Subject

Social Media Monitoring Tools

### Details of enquiry

Do you use a social media management platform?

- 1) If so, what tools do you use?
- 2) How much do you spend annually on a Social media management tool?
- 3) Which month & year does your contract with your supplier end?
- 4) Do you use a social listening / media monitoring platform?
- 5) If so, what tools do you use?
- 6) How much do you spend annually on a social listening / media monitoring tool?
- 7) Which month & year does your contract with your supplier end?
- 8) Who is the senior officer in charge of these contracts?

### Response sent

Do you use a social media management platform?

Yes

- 1) If so, what tools do you use?  
**Sprout Social**
- 2) How much do you spend annually on a Social media management tool?  
**USD 1,788**
- 3) Which month & year does your contract with your supplier end?  
**December 2023**
- 4) Do you use a social listening / media monitoring platform?  
**No**
- 5) If so, what tools do you use?  
**Not applicable – see response to Q 4 above**
- 6) How much do you spend annually on a social listening / media monitoring tool?  
**Not applicable – see response to Q 4 above**
- 7) Which month & year does your contract with your supplier end?  
**Not applicable – see response to Q 4 above**
- 8) Who is the senior officer in charge of these contracts?  
**The procurement Manager [procurement@tavi-port.nhs.uk](mailto:procurement@tavi-port.nhs.uk)**