

Freedom of Information Act 2000 disclosure log entry

Reference

22-23201

Date sent

24/10/22

Subject

Social Media Monitoring Tool/s

Details of enquiry

1. Who is your social media management and monitoring tool supplier?
2. Start date & duration of framework/contract with supplier
3. Actual spend on this contract/framework (and any sub lots), from the start of the contract to the current date
4. Who is the senior officer (outside of procurement) responsible for this contract?

Response sent

1. Who is your social media management and monitoring tool supplier?
We use the social platforms' own tools for monitoring, and we use Sprout Social to schedule
2. Start date & duration of framework/contract with supplier
Dec 25, 2021 – Dec 25, 2022
3. Actual spend on this contract/framework (and any sub lots), from the start of the contract to the current date
\$1,788.00
4. Who is the senior officer (outside of procurement) responsible for this contract?
Not applicable. The Communications Procurement Manager, procurement@tavi-port.nhs.uk